

# **Extending the design process into the knowledge of the world**

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Research initiatives throughout history have shown how a designer typically makes associations and references to a vast amount of knowledge based on experiences to make decisions. With the increasing usage of information systems in our everyday lives, one might imagine an information system that provides designers access to the ‘architectural memories’ of other architectural designers during the design process, in addition to their own physical architectural memory. In this paper, we discuss how the increased adoption of semantic web technologies might advance this idea. We briefly discuss how such a semantic web of building information can be set up, and how this can be linked to a wealth of information freely available in the Linked Open Data (LOD) cloud.

## **1. Introduction**

Research initiatives throughout history have shown how a designer typically makes associations and references to a vast amount of knowledge based on experiences to make decisions. In the case of architectural design, this ‘architectural memory’ includes not only real life experiences, but also experiences stemming from literature, images, movies, active discussions, etc. Any experience that is somehow related to architectural design, shapes the designer’s architectural memory, which in turn shapes the designer’s decisions. With the increasing usage of information systems in our everyday lives, one might imagine an information system that provides designers access to the architectural memories of other

architectural designers during the design process, in addition to their own physical architectural memory.

The increased adoption of semantic web technologies might advance this idea. These technologies namely promise the means to connect all kinds of different information into one semantic web, so that it is understandable, or at least reusable by computer agents. We investigate to what extent building information can be described with these technologies, and how this information can further be linked to information currently available on the semantic web. Hereby, we aim at giving an idea of what kind of information can be made available easily and to what limits the design process can really be extended into ‘the knowledge of the world’.

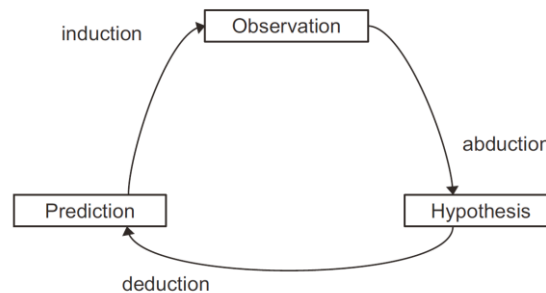
## **2. Design thinking**

A significant amount of research has already been spent on the nature of design thinking, in all of its flavours, as this is commonly considered one of the most peculiar activities of the human mind. Through a very complex process of design thinking, designers are able to bring about the most innovative and surprising solutions to the most troublesome situations. Research in this area has boomed with the advent of computers into our world. The remarkable reasoning and computing power of a computer made one imagine how computers could support the design process and, if possible, to what extent. However, before one can build a computer supporting a designer in his design thinking, one first needs to understand how a designer thinks, regardless of the context of the design (e.g. automotive, architecture, etc.).

### **2.1 How designers think**

It is hardly possible to give an adequate overview of research on the topic ‘how designers think’. We therefore refer to several already existing historical overviews to get an idea of evolutions in design thinking research [1, 2, 3]. These overviews document the overall movements and most significant approaches and viewpoints in research on design thinking from the 1960s until now. Research in this domain resulted in a long-standing design research tradition that focuses on the importance of context and the specific kind of action and interaction with the situation at hand and with existing knowledge. Major theories in this regard are those coined by Nigel Cross [4], Bryan Lawson [5], Donald Schön [6], Herbert Simon [7], and Christopher Alexander [8].

As is pointed out in these theories, design thinking relies heavily on a reflective, ‘learning-while-doing’ character. A designer continuously forms theories on his design and on design in general while interacting with it. By actively experiencing design, a designer forms a renewed understanding of design in general, which may include his own design and which may subsequently effect in important changes on the design at hand. This understanding is found to be the main driver behind design decisions and design alternatives: *designers rely on previously experienced design decisions to make new design decisions*. Over the years, the design research community has pointed out how this latter kind of reasoning is critical to any creative thought of the human mind. This kind of reasoning is called ‘abductive reasoning’ [9,10] and references are made to the work of Charles Sanders Peirce [11]. This occurs most often in combination with deductive and inductive reasoning, as it is also discussed in [12-15], and as part of a process of ‘scientific enquiry’ [11].



**Fig. 1** The process of ‘scientific enquiry’ as outlined by C.S. Peirce [11], indicating how the three reasoning modes, i.e. abduction, induction and deduction, function as a whole, underlying human thought.

A good description of this process of ‘scientific enquiry’ is given by Flach & Kakas in [14] (Fig. 1): “*When confronted with a number of observations [he] seeks to explain, the scientist comes up with an initial hypothesis; then [he] investigates what other consequences this theory, were it true, would have; and finally [he] evaluates the extent to which these predicted consequences agree with reality. Peirce calls the first stage, coming up with a hypothesis to explain the initial observations, abduction; predictions are derived from a suggested hypothesis by deduction; and the credibility of that hypothesis is estimated through its predictions by induction.*”.

The reasoning cycle of abduction-deduction-induction (Fig. 1) is most often explained from an observational point of view. The main questions that are supposedly handled in such an observational reasoning cycle are:

what do we observe, what would be a good explanation for our observation, and what will we observe next? More scarce are the discussions of how this reasoning cycle is at play in a design context. A good recent overview in this regard can nonetheless be found in the work of Edwin Gardner [16], which illustrates how a designer relies on all three thinking modes during design thinking, thereby referring to appropriate examples in architectural design contexts.

In the context of design thinking, this reasoning cycle can be outlined as follows. When a designer synthesises the facts, for instance by preliminary sketches or physical models, he essentially creates an alternative observation of the same situation, which leads instinctively to abductive reasoning lines and thus to hypotheses about the design situation at hand (see ‘abduction’ in Fig. 1). The continuous examples that come to mind from the architect’s repertoire in this abductive process indicate the importance of personal experiences of the designer. If a designer underwent 20 years of positive experiences with a grid layout to organise design situations, this has become a very strong and trustworthy rule within this designer’s understanding of ‘good architecture’, and a higher probability value will consequently be attributed when making this hypothesis. By incorporating a hypothesis in a design, a designer consciously or unconsciously adds a whole set of rules to a design, rules that were attributed inductively to the added concepts throughout all kinds of personal experiences with this concept. By ‘plugging in’ these personal understandings or rule sets in a design, implications or predictions can be deduced (see ‘deduction’ in Fig. 1). Based on these predictions, experiments are set up and gone through in each reasoning cycle, using a specific representation model. For instance, a designer may choose to just imagine the consequences of his hypothesis, he might actually make a sketch of the situation, or possibly build a detailed 3D representation. Whatever the designer chooses as a representation model, he will always make an observation of this experiment and make some conclusions inductively (see ‘induction’ in Fig. 1). Most often, this observation in itself is the starting point of a new reasoning cycle.

## **2.2 Current information system support for abductive reasoning in a design context**

In order to understand how one may support abductive thinking in a human mind, one needs a thorough understanding of this kind of reasoning. The most important element for this kind of reasoning is its starting point: an ever increasing set of ‘experiences’ stored in the human mind. Based on this set of experiences, a designer makes hypotheses

which are possibly 'wrong', but which lie nonetheless at the basis of further decision-making [11, 15-16]. This has consequently been the focus of several research initiatives in the context of architectural design: improve / enlarge the set of experiences of a designer through information and communication technology (ICT). By feeding the 'right' type of information into a designer's mind at the right time, a supposedly better or 'more right' design will result.

One of the most direct approaches to bring all kinds of architectural information into a digital design environment, is to implement a huge knowledge base containing this information and connect it with one or more of the available digital design environments. Many such knowledge bases can be named in the context of architectural design, in all kinds of flavours and sizes.

Digital object repositories, or digital archives, function similar to regular archives. All kinds of information is labelled and added to the archive, after which this information becomes 'available' to all through its labels. The information available in these archives can typically be split up as 'data' and 'metadata', the former being the information to be stored, and the latter being the labels that can be used to retrieve this information. A good example of such a digital repository can be found in the *aDORe framework*, which was deployed in the Los Alamos National Library and in the Ghent University Library [17]. Examples of such repositories in the context of design, and more specifically of architectural design, are DYNAMO [18], Building Stories [19,20], and MACE [21].

The Dynamic Architectural Memory On-line (DYNAMO) is a knowledge base designed and implemented at the Department of Architecture at the KULeuven [18]. Similar representative university repositories for architectural information are the Ariadne Knowledge Pool System (KPS) [22], the WINDS Web Based Intelligent Design Tutoring System [23], and the International Construction Database (ICONDA) of the International Council for Building Research, Studies and Documentation (CIB) [24]. The original aim of the DYNAMO repository was to *"provide a platform for interaction and knowledge exchange between designs and (student-)designers in various contexts and at different levels of experience."* (Heylighen in [25]). This includes interaction between designs, between human designer and computer, between (student) designers, and between practice and education [25,26]. These kinds of interaction are made possible by collecting all kinds of architectural design 'cases' and interconnecting them in a labelled web-like structure *"that allows retrieving and browsing between design cases in multiple ways. Every project is labelled with several features and linked to projects with common characteristics. If we consider design cases as*

*encapsulations of design knowledge, this web of indices further enhances each case's value. It allows students to approach a design from different perspectives and to situate it in relation to other designs. The knowledge content of DYNAMO therefore does not only reside in the cases it contains, but also in the web of indices between them.*" (Heylighen and Neuckermans in [18]). In the end, DYNAMO was implemented as an SQL database accessible through a graphical user interface in a web browser for online browsing and searching. In the evaluation, DYNAMO came out as an inspiring addition to the already available information, but important barriers were found regarding privacy and intellectual property [26].

A remarkable alternative approach is the one adopted in the Building Stories project [19,20]. This research project starts from the hypothesis that design typically relies on tacit, experience-based knowledge, which is often communicated effectively through story telling. Instead of constructing a repository of digital objects labelled using a repository-specific or standard metadata schema, as is more or less the case in DYNAMO, WINDS, Ariadne and ICONDA, the Building Stories project aims at building a repository of stories. Researchers then further focused on how to make the most appropriate stories available depending on the design situation, which is in this case reflected by a search query to the database [27]. This is accomplished by labelling the stories with metadata based on their contents and graphically matching the queried situation and the stories in the database [28].

Over recent years, these initial initiatives are brought on a wider scale through several European projects, such as 'Metadata for Architectural Contents in Europe' (MACE). MACE represents an European initiative towards an on-line knowledge base for architecture [29]. An online portal merges several of the previously existing architectural repositories into one metadata schema for online browsing and querying of architectural contents [21]. Its main contribution is the availability of huge amounts of resources through one portal.

### **2.3 So, what support is now available for the abductive reasoning of a designer?**

When considering the initial goals and the now available results of the briefly outlined research projects, at least one important remark should be made. Namely, in many cases the intension of research projects appears to be 'providing architectural designers with information from previous experiences by others'. By constructing a labelled repository of images, texts, 3D models, etc., however, one essentially enables designers to make *additional* experiences, and not to *find information that others acquired*

*through their experiences.* There is a subtle but very important difference between those two, and both imply very different expectancies regarding software usage.

In the former case, one typically expects architectural designers to log in to a huge shared database of information resulting from the experiences of others, search for and find specific information (e.g. details on the curvature of a beam supported at the ends with a span of 2m), and just ‘absorb’ or ‘embrace’ exactly this information as if it were his own experience. This does not happen, however. As is more or less clear from the research projects above, one can easily make annotations of how certain objects are experienced or interpreted by others, but when a designer retrieves information, he will merely make a new observation in his own mind and will not incorporate *the* information acquired by others through previous experiences.

This appears in agreement with the workings of the abductive – deductive – inductive reasoning cycle briefly documented above. One always starts from a very specific observation, whether this comes from reality (e.g. standing in a building, sketching, 3D modelling) or imagination (e.g. reading a book, making conversation, thinking, etc.). This triggers the abductive reasoning process, eventually resulting in a new observation or experience. By seeing design information on the web, one thus does not incorporate this design information as new information, but instead considers this a completely new observation, a new start point for a new reasoning cycle, possibly resulting in very different information than originally described in the knowledge base.

So, what if this is an equally valid goal? Is the goal ‘support for the abductive reasoning of a designer’ not accomplished by providing a designer the ability to enter keyword(s), find something possibly relevant and making new experiences that help him make a certain design decision? Yes, because the knowledge of the designer is enlarged through the extra experience, which might help in his decision making. A similar scenario is at play for the way in which architects build up and rely upon their ‘architectural memory’ in a world without computer support. Any architect merely experiences the world by chance. If Le Corbusier had not received some very specific experiences as a child, he probably had not decided to go to the School for Decorative Arts in Switzerland. If he had not received some very specific experiences in the School for Decorative Arts in Switzerland, he probably had not gone to study with Hoffmann nor Perret. If he had not received some very specific experiences in his time of study with Hoffman and Perret, he probably had not become the famous architect he became. Etc. etc. By simply replacing one of his experiences, Le Corbusier would have made different decisions and become somebody

else by mere chance. Analogously, providing lots and lots of information in an online knowledge base to a human designer will not necessarily make this person a better designer, nor will it enable him to make better decisions. It will just make him a different person, shape his future decisions similar to how any other experience might shape someone's future decisions. Support for the abductive reasoning part (the creative thinking part) of a designer can only be useful in this sense.

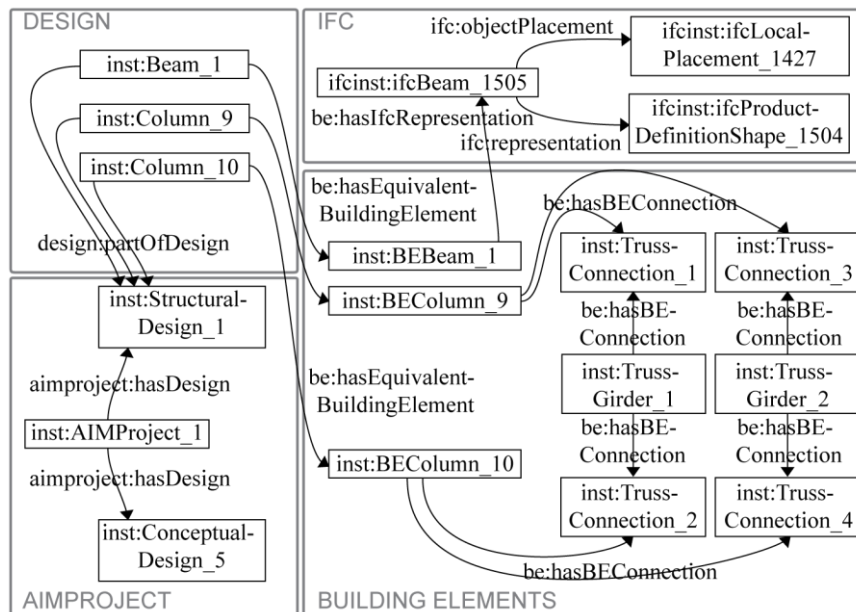
### **3. Extending boundaries using semantic web technologies**

Considering the objective outlined above, existing information systems for abductive reasoning support do show a considerable usefulness. They enable one to make new observations or experiences through a simple query. Simply by browsing through the various resources available in MACE, one enlarges one's set of experiences and consequently shapes further decision making. A technology that may further improve this approach, can be found in the semantic web domain. This domain has evolved from research in the context of the World Wide Web (WWW), in which information is described so that it *"will open up the knowledge and workings of humankind to meaningful analysis by software agents, providing a new class of tools by which we can live, work and learn together."* (Berners-Lee in [30]). By describing all information in one giant semantic web graph, a linked open data (LOD) cloud, a graph structure, or whatever name you might prefer, in principle it would become possible for people to describe each of their experiences in detail and link them together into one global semantic web graph. Digital agents would be able to search through this graph, or any part of the graph you prefer, and find you the most relevant information. The main difference with providing information in separate closed repositories, similar to how it is done in the previously documented examples, is that (1) any information in any (metadata) schema might become available, thus considerably extending the boundaries of the knowledge base, and (2) experiences might be described far more densely than is currently the case when following merely one metadata schema, thus allowing considerably more specific search queries. By such a vertical *and* horizontal enlargement of the available knowledge base, one is able to fine-tune the way in which he undergoes experiences and makes observations. This does not imply a better or a more efficient decision-making, because the decisions made will remain as fallible as they ever were. It will only allow people to choose more precisely what they want to experience, similar to



how certain architects are more able to choose which buildings, countries, people, etc. they want to visit.

We have already discussed the usage of semantic web technologies for the description of architectural information in [31]. This described how we have built a web of semantic Architectural Information Modelling (AIM) information to simulate how information might be available when relying on semantic web technologies. This research has started with expressing building information in a semantic web format, namely the Resource Description Language (RDF) [32], which essentially represents information in a directed, labelled graph. In Fig. 2, an example of such a labelled graph is shown, illustrating how one may describe a steel construction as an aggregation of columns and beams.



**Fig. 2** Part of an RDF graph illustrating how a steel construction may be described as an aggregation of columns and beams [31].

Of significant importance is the possibility to further link this information to any kind of information similarly described using semantic web technologies. Information that is not considered a direct part of a certain subdomain, can thus be connected to a graph describing this subdomain and hence be made available as well. This has resulted in what appears to become the largest data source available online, namely the Linked Open Data (LOD) cloud, which currently contains over 25 billion

facts [33,34]. By actively describing architectural information in a semantic web format (Fig. 2) and connecting parts of it to this LOD cloud, we target a more specific description of information, both in a vertical (more in-depth detail) and a horizontal (broader descriptions) sense, thereby further improving the support for abductive reasoning processes in an architectural design context. In the remainder of this paper, we will briefly discuss how such a semantic web of building information can be linked to information freely available in the LOD cloud.

#### **4. The IFC-to-RDF web service**

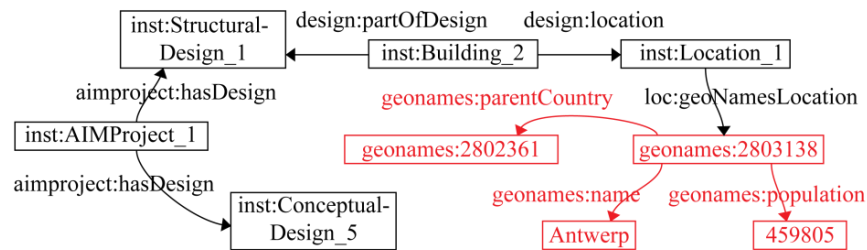
Parallel to the description of architectural information in a semantic web format, we conducted an exploratory test case targeting 3D building models described according to the IFC schema [35]. We have built an ontology in the Web Ontology Language (OWL) [36] for the IFC schema, similar to how it is done in [37]. Using this OWL ontology for IFC, IFC models can automatically be converted into their semantic web equivalent. This has been implemented behind an IFC-to-RDF web service [38]. Any building model exported into the IFC schema, for instance coming from Autodesk Revit or Graphisoft ArchiCAD can hence be converted and made available as part of the semantic web.

What is important here, is that this graph, or parts of this graph, can easily be connected to information that may not be considered a direct part of the AEC domain in which this building model was modelled, but that one may nonetheless want to use to find this building model in an application supporting the abductive reasoning processes of a designer. This may include for instance geographical information, people and organisation information or expert material information. By linking uploaded building models to this kind of information, one can use parameters in these fields as well, consequently actively narrowing his search down to what he wants. This allows one, for instance, to search for building models related to very specific photographs, related to very specific types of material, in a specific location, or related to a certain designer, which is not possible when relying solely on the information originally available in the building model. We tested the connection of IFC building models to the following resources available in the LOD cloud.

##### **4.1 Linking to geographical information**

The GeoNames geographical database [39] provides access to information about all countries and 8 million place names. Information is available in

various languages, covering characteristics such as latitude – longitude coordinate pairs, capital names, highest mountains, population statistics, postal codes, country codes, statistics on specific features (parks, military bases, waterfalls, etc.), etc. There is no need to describe all this information in a building model. Instead, one only needs to link the RDF graph of the building model to the element of relevance to make this information available (Fig. 3).



**Fig.3** Linking a building model to a specific location in the GeoNames database (in red) [39].

#### 4.2 Linking to expert material information

Research by Zhang et al. [40] has targeted the conversion of MATML information into a MatOWL information, in order to make material data more easily accessible to material scientists, namely through semantic queries. Although this research originally focuses on material scientists, added value may be within reach also for AEC specialists when they have the means to connect certain building products to concrete expert material information and hence make this expert information available for calculations and simulations.

#### 4.3 Linking to people and organisation information

The Friend of a Friend (FOAF) project has resulted in a machine-readable ontology allowing the description of people and organisations, including their main activities and main relations to other people and organisations [41]. Using this ontology, one can describe this kind of information and subsequently link this information to other relevant information. In this case, the various actors in the AEC project were described in this FOAF ontology and appropriately linked to IFC building models.

#### 4.4 Linking to photo material

Currently, flickr is one of the world's largest online photo archives. Recently, a 'flickr wrapper' has been developed as part of the efforts in the semantic web domain to convert existing unstructured information into its structured equivalent [42]. This effort focuses on linking photo collections to articles on DBpedia, which is the largest semantic web archive currently available providing the user with a collection of structured data extracted from the Wikipedia website [43]. Thanks to the flickr wrapper, articles on DBpedia, for instance on the Brandenburg Gate in Berlin, can have a '*dbpedia:hasPhotoCollection*' property, linking the article in question to a specific photo collection in the flickr repository. Considering the information already available in an RDF graph of a building model, one can easily imagine several links to DBpedia resources, e.g. for the location and for the people and organisations involved, hence also making available several photo collections that might be relevant for applications providing support for abductive reasoning processes in architecture.

#### 5. Conclusion

A lot of research has already focused on design thinking and the processes underlying this thinking. In this paper we have taken a closer look at one of the most creative of these processes, namely abductive reasoning. Relying on this specific kind of reasoning, a designer is thought to generate the hypotheses that may in further design phases evolve into the core elements of a design idea. We have outlined in this paper how essential the incoming information feed is for this kind of reasoning. Starting from the continuously incoming stream of information, a designer makes the decisions he thinks are best.

We have outlined in this paper how ICT support for this reasoning process typically targets an improvement in the information flow towards the designer. Software designers and developers appear to aim at providing the designer with *the* information he needs most. We have discussed why one may want to put information systems in a slight different perspective, and not focus on providing the information a designer needs most, but instead on providing the best search circumstances possible. There exists no 'information needed most', there only exists 'information', and one can only provide the best means to access and search through this information as efficiently as possible, finding as fast as possible what one really wants to find.

Existing information systems for design thinking support provide such a support. Considering the slightly different perspective, further improvements are nonetheless possible when relying on semantic web technologies, as they allow a further extension of information sources both in a vertical (broader) and in a horizontal (more detailed) sense. We have briefly indicated how this enlargement can take place, as a provisional start in connecting the design process to ‘the knowledge of the world’.

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